



20 November 2017






Requirements for use of the FSC trademarks by certificate holders –crosswalk V2-0 and V1-2

The Requirements for use of the FSC trademarks by certificate holders FSC-STD-50-001 (V2-0) was published on November 20, 2017 and will become effective on March 1, 2018. This crosswalk has been created to assist users in identifying the differences between the new standard version (V2-0) and the previous version (V1-2). Please note that during the transition period, which is between 1 March 2018 and 28 February 2019, both standard versions are valid and can be used by FSC certificate holders. This document also contains references to advice notes that have been incorporated into the revised standard.

Changes are identified by colour ranking, as follows:








	No change. The requirement is identical in relation to the previous version of the standard.
	The intent of the requirement has not changed. The requirement has been simplified or reworded for an improved understanding.
	New requirement or the requirement has changed in relation to the previous version of the standard.
	Requirement removed



	FSC-STD-50-001 (V2-0)	FSC-STD-50-001 (V1-2)
	Part I: General requirements	
	1. Ground rules for using the FSC trademarks	
	1.1 The Forest Stewardship Council AC (FSC) owns the following registered trademarks: (a) the name 'Forest Stewardship Council'	1.1 The Forest Stewardship Council A.C (FSC) owns three registered trademarks: the FSC "checkmark-and-tree" logo, the initials "FSC" and the name "Forest Stewardship Council".

	<p>(b) the initials 'FSC'</p> <p>(c) the FSC logo</p>  <p>(d) the 'Forests For All Forever' – full mark</p>  <p>(e) the 'Forests For All Forever' – logo with text mark</p> 	<p>FSC-ADV-50-004 (V1-0)</p> <p>1.1 The Forest Stewardship Council A.C. (FSC AC) is the owner of the Forests-for-All-Forever trademarks and any official language versions thereof.</p> <p>Forests-for-All-Forever trademarks in English:</p> <p>a) Full</p>  <p>b) Logo-and-text</p> 
	<p>1.2 In order to use these FSC trademarks, the organization shall have a valid FSC trademark licence agreement and hold a valid certificate.</p>	<p>1.2. In order to use the FSC trademarks, the organization shall have signed the FSC trademark license agreement and hold a valid certificate.</p>
	<p>Note 1. Consultations for certification Organizations applying for forest management certification or conducting activities related to the implementation of controlled wood requirements, may refer to FSC by name and initials for stakeholder consultation.</p>	
	<p>1.3 The FSC trademark licence code assigned by FSC to the organization shall accompany any use of the FSC trademarks. It is sufficient to show the code once per product or promotional material.</p>	<p>1.5 The FSC trademark license code assigned by FSC shall be included with all applications described in this standard, unless stated otherwise.</p>
	<p>1.4 The FSC logo and the 'Forests For All Forever' marks shall include the trademark symbol ® in the upper right corner when used on products or materials to be distributed in a country where the relevant trademark is registered. The symbol ® shall also be added to 'FSC' and 'Forest Stewardship Council' at the first or most prominent use in any text; one use per material is sufficient (e.g. website or brochure). For use in a country where the trademark is not yet registered, use of the symbol ™ is recommended. The <i>Trademark Registration List</i> document is available in the FSC trademark portal and marketing toolkit.</p>	<p>1.15 The use of the FSC “checkmark-and-tree” logo shall be directly accompanied by the trademark symbols ® or ™ (in superscript font). The symbol, which represents the registration status of an FSC trademark in the country in which FSC certified products or materials are to be distributed, is an intrinsic part of the logo. The appropriate symbol shall also be added to “FSC” or “Forest Stewardship Council” for the first use in any text. The registration</p>


		status of the FSC trademarks for the respective country is listed in Annex 1.
	1.5 The organization shall either have an approved trademark use management system in place or submit all intended uses of FSC trademarks to its certification body for approval. Please see Annex A for further information on trademark use management system.	1.16 The organization shall submit artwork of all new reproductions of FSC trademarks to the certification body for approval. Provided that the organization establishes a good record of correct trademark use, it will not be necessary to re-submit labels for the same product type or with the same placement on the product, or for repeated use of promotional artwork. 1.11 If the organization wishes to include more information about FSC in any materials, this shall be approved by the certification body.
	1.6 The products which are intended to be labelled with the FSC on-product label or promoted as FSC certified shall be included in the organization's certificate scope and shall meet the eligibility requirements for labelling, as stipulated by the respective FSC standard.	1.9 The products which are intended to be labeled or promoted as FSC certified shall be included in the organization's certified product group schedule and shall meet the eligibility requirements for labelling as stipulated by the respective FSC standard.
	1.7 Holders of group, multi-site, or project certificates shall refer to Annex B of this standard for additional requirements for the use of the FSC trademarks.	1.3. Holders of group, multi-site or project certificates shall refer to Annex 2 for additional requirements for the use of the FSC trademarks.
	2. Restrictions on using FSC trademarks	
	2.1 The FSC trademarks shall not be used:	
	a) in a way that could cause confusion, misinterpretation, or loss of credibility to the FSC certification scheme;	1.6 The FSC trademarks shall not be used in a way that could cause confusion, misinterpretation or loss of credibility to the FSC certification scheme.
	b) in a way that implies that FSC endorses, participates in, or is responsible for activities performed by the organization, outside the scope of certification;	1.7 The FSC trademarks shall not be used in a way that implies that FSC endorses, participates in or is responsible for activities performed by the company, outside the scope of certification. / 1.8 The use of FSC trademarks shall not imply that FSC is responsible

		for the production of any products, documents or promotional materials.
	c) to promote product quality aspects not covered by FSC certification;	1.12 The FSC trademarks shall not be used to promote product quality aspects not covered by FSC certification.
	d) in product brand or company names, such as 'FSC Golden Timber' or website domain names;	1.13 The FSC trademarks shall not be used in product brand names, company names or website domain names. The FSC trademarks can be used to describe the certification of the product. For example, a product may not be named "Golden FSC Timber"; instead "FSC™ certified Golden Timber" or "Golden Timber – FSC™ certified" must be used.
	e) in connection with FSC controlled wood or controlled material – they shall not be used for labelling products or in any promotion of sales or sourcing of controlled material or FSC controlled wood; the initials FSC shall only be used to pass on FSC controlled wood claims in sales and delivery documentation, in conformity with FSC chain of custody requirements.	1.4 The name Forest Stewardship Council and the FSC "checkmark-and-tree" logo shall not be used in connection with sales or promotion of FSC Controlled Wood. The initials FSC shall only be used to pass on FSC Controlled Wood claims to FSC certified organizations in sales and shipping documentation, in conformity with FSC-STD-40-005 V2-1 annex 4.
	2.2 The name 'Forest Stewardship Council' shall not be replaced with a translation. A translation may be included in brackets after the name: Forest Stewardship Council® (translation)	1.14 The name "Forest Stewardship Council" shall not be replaced with a translation. A translation of the name can be included in brackets but it should not replace the words "Forest Stewardship Council"
	Note 2. Compliance with the requirements FSC reserves the right to suspend or terminate permission to use the FSC trademarks if the organization is failing to comply with the FSC trademark requirements, as set out in this standard. The interpretation of these rules is at the sole discretion of FSC.	Note to clause 1.6: FSC reserves the right to suspend or terminate permission to use the FSC trademarks if the organization is failing to comply with the FSC trademark requirements as set out in this standard. The interpretation of these rules is at the sole discretion of FSC.
	Part II: Using the FSC labels on products	

	<p>3. Selecting the FSC label</p>	
	<p>3.1 In order to make an on-product claim, the organization shall select the correct FSC label on the basis of the FSC claim. A text reference to FSC certification on a product may only be made in addition to an on-product label.</p>	<p>2.1 In order to make an on product claim, the organization shall select the correct FSC label based upon the FSC claim it has been supplied with or is qualified for.</p>
	<p>3.2 The labels corresponding to the claims categories shall be:</p> <p>FSC claims</p> <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;"> <p>FSC 100%</p>  </div> <div style="text-align: center;"> <p>FSC Mix</p>  </div> <div style="text-align: center;"> <p>FSC Recycled</p>  </div> </div> <p>FSC claims specific to small and community producers</p> <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> <div style="text-align: center;"> <p>FSC Recycled not applicable</p> </div> </div>	<p>3.1 The FSC labels are:</p> <ol style="list-style-type: none"> a) 100% label for products containing 100% material from FSC certified forests. The label text is “[Product type] from well-managed forests”. b) Mix label for products containing a combination of material from FSC certified forests, FSC Controlled Wood or eligible recycled fiber. The label text is “[Product type] from responsible sources”. c) Recycled label for products containing only recycled fiber. The label text is “[Product type] made from recycled material”. <p>FSC-ADV-50-003 V1-0</p> <p>2.5 Use of the label</p> <p>The use of the FSC label must comply with FSC International Standard Requirements for the use of the FSC trademarks by Certificate Holders FSC-STD-50-001 (V1-2).</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <p>Figure 2. FSC labels with proposed new label text for: a. FSC 100%, and b. FSC Mix.</p>
	<p>3.3 The FSC on-product label elements shall be:</p>	<p>3.2 The required elements for the standard label are:</p>


	 <p>* Compulsory element (*) Compulsory in certain circumstances (see clauses 3.6 and 3.7).</p>	
	<p>3.4 Only the FSC label artwork provided by the trademark portal, or otherwise issued and approved by the certification body or FSC, shall be used. Access to the trademark portal is arranged by the organization’s certification body.</p>	<p>1.10 Only the FSC label artwork provided on the label generator or otherwise issued or approved by the certification body or FSC shall be used. Access to the label generator is arranged by the organization’s certification body.</p>
	<p>3.5 Organizations are responsible for compliance with national labelling requirements and consumer protection laws in those countries in which FSC-certified products are promoted, distributed, and sold.</p>	
	<p>Note 3. National requirements and laws in FSC audits FSC certification audits do not address compliance with such national requirements and laws.</p>	
	<p>3.6 The product type shall be specified unless all the materials of the product and its packaging/content are FSC certified (see clause 4.1). Certified material may be specified either by using product type within the label, or by additional text next to it. Product type shall be always specified:</p> <p>a) on printed publications and on stationery made of paper</p>	<p>2.2 The label shall specify the type of the certified product when the final product or its contents or packaging includes non FSC certified material other than minor components. The product type shall be always specified on FSC certified printed publications.</p> <p>Examples are “Wood from well-managed forests” for an FSC certified wooden item in non-FSC certified packaging (100% label) or “Packaging from responsible sources” in the case of a non-FSC certified product in FSC certified packaging (Mix label) or “Paper made from recycled material” for a publication (Recycled label).</p>
	<p>b) on products containing neutral materials that cannot be distinguished from FSC-certified ingredients (e.g. wood fibre used with uncertified neutral</p>	


	materials such as cotton fibre in paper specified as “wood” instead of “paper”).	
	3.7 Specific product names shall not be used as product types. A list of product types (e.g. ‘paper’, ‘wood’) is provided in the trademark portal. These are intended as broad categories. The list is not exhaustive and organizations shall contact FSC via the certification body with any request for a new product type (e.g. a non-timber forest product) to be added.	10.11 A list of words for product types is provided in the label generator, such as “wood”, “paper” and “packaging”. These are intended as broad categories. Specific product names shall not be used. The list is not exhaustive and others are possible, such as non-timber forest products. The organization shall contact FSC via the certification body with a request for a new word to be added. 10.10 The label text can be edited to select the appropriate product type.
	3.8 The use of the Moebius loop is optional for FSC Mix and FSC Recycled labels.	3.2.1 The use of the Moebius loop is optional for Mix and Recycled labels. See 2.5.
	3.9 The Moebius loop shall not be used without a percentage figure. The figure shall reflect the sum of post- and pre-consumer reclaimed material content, which can be substantiated through FSC chain of custody controls.	2.5 The Moebius loop shall not be used without a percentage figure. The figure shall reflect the post- and pre-consumer reclaimed material content, which can be substantiated either through internal procedures or information from the supplier based on their chain of custody processes. 10.12 The percentage of recycled content shown below the Moebius Loop may be edited as follows a) For the FSC Mix label, the percentage figure can be added for a Moebius loop. b) For the FSC Recycled label, the figure is always 100%.
		3.3 The mini label may be used when there is not sufficient clear, unprinted space for the standard label in the area where the label is to be placed. For example, the area intended for writing or printing on letter templates or postcards is not considered as clear, unprinted space. Approval for use of the mini label shall be at the discretion of the certification body.
		3.3.1 Mini label may be always used in the following cases: a) Paper size is A5 or smaller b) Packaging is 500ml volume or less

		<p>3.4 The required elements for the mini label are:</p>  <p>If none of the label options given can be used, for reasons of space or product type, an individual solution should be proposed to FSC via the certification body.</p>
	<p>4. Labelling requirements</p>	
<p>4.1</p>	<p>The label shall be used only where all forest-based parts of the product are covered by FSC certification, as specified in FSC-STD-40-004. Packaging made of forest-based materials is considered a separate element. Therefore, the label may refer to the packaging, the product inside, or both, depending on which elements are certified.</p>	<p>2.4 The label shall not be used to make a partial claim about a product. Where permanent parts of the product (other than any packaging materials or non-forest based materials) are not covered by FSC certification, the FSC label shall not be used.</p>
<p>4.2</p>	<p>The FSC label should be clearly visible on the product, its packaging, or both.</p>	<p>2.3 The FSC label shall be clearly visible on the product, its packaging or both.</p>
<p>Note 4.</p>	<p>Visible labelling enables promotion Retailers can promote products as FSC certified only if the label is visible to consumers.</p>	<p>2.7 When products are being made for sale to retailers who may wish to use the FSC trademarks to promote them, they must carry the FSC label either on the product or on packaging which will be visible to the consumer.</p>
<p>4.3</p>	<p>When a product is FSC labelled, marks of other forest certification schemes shall not be used on the same product. In catalogues, books, and similar FSC-labelled publications, other forest certification scheme marks may be used for promoting other products or for educational purposes.</p>	<p>2.6 When a product is FSC labeled, marks of other forest certification schemes should not be used on the same product. 2.6.1 The marks of other forest certification schemes may be used for product promotion or educational purposes in an FSC labeled publication, as long as there are no claims about the paper of the publication being certified against the other certification scheme.</p>
<p>4.4</p>	<p>The FSC logo with the licence code alone may be applied directly to the product (e.g. heat branded) only if an on-product label is used on the packaging, on a hang-tag, or similar.</p>	<p>4.3 The FSC logo with the license code may be applied as a heat brand or stencil directly to the product. If it does not include all required label elements, a standard label shall also be used either on the packaging or otherwise attached as a sticker or hang-tag.</p>





	<p>4.5 Additional FSC logos or reference to FSC may be used only when the on-product label is visible to the consumer (i.e. the label is accessible without damaging the sales packaging). For example, if the on-product label is inside the sales packaging, no additional logos, marks, or references to FSC shall be applied on the outer surface of the packaging.</p>	<p>Note to clause 2.3: Where the normal label placement for a product type is not on the side facing the consumer (such as a side panel or inside a book) an extra logo may be used in a more prominent place.</p>
	<p>4.6 FSC trademarks may be used to identify FSC-certified materials in the chain of custody before the products are finished. It is not necessary to submit such segregation marks for approval. All segregation marks shall be removed before the products go to the final point of sale, or are delivered to uncertified organizations.</p>	
	<p>4.7 If an organization wishes to label semi-finished products, the FSC label shall only be applied in such a way that it can be removed before or during further processing.</p>	<p>Note to clause 4.6: If the organization wishes to label semi-finished products which are subject to further processing, the FSC label should only be applied to packaging which will be removed before further processing (such as the wrapping on packs of timber or paper) rather than directly to the product.</p>
	<p>4.8 If two FSC-certified organizations enter into an agreement whereby the supplier labels products with the buyer's FSC trademark licence code, the following conditions shall be met:</p> <p>a) Products to be labelled shall be included in the certificate scope of both organizations.</p> <p>b) Both parties shall inform their certification bodies in writing about the agreement. This information shall include the definition of the certification body or the certificate holder with an approved trademark use management system that shall be responsible for approval of on-product labels.</p> <p>c) The supplier is responsible for ensuring that the buyer's code is used only on eligible products that are supplied to that buyer.</p>	<p>4.5 If two organizations (both being eligible certificate holders) enter into an agreement whereby the supplier labels products with the buyer's FSC trademark license code, the following conditions shall be met:</p> <p>a) Both parties shall inform their certification bodies in writing about the agreement. This information shall include the definition of which certification body shall be responsible for approval of product labels.</p> <p>b) The selected certification body is responsible for ensuring that the buyer's code is only used on products which are supplied to that buyer.</p> <p>c) The supplier shall keep data relating to the use of the buyer's labels separately or easily available for the certification body's review.</p>

<p>d) If contractors are being used by the supplier, the supplier is responsible for ensuring that contractors only use it for eligible products supplied to the buyer.</p> <p>e) Both organizations shall keep the agreement easily available for auditing by certification bodies.</p>		<p>The organizations are not required to be in a direct client relationship, but any other company in the intervening supply chain needs to hold an FSC chain of custody certificate.</p>	
	<p>4.1 Stationery and brochures printed on FSC certified paper shall not be labeled in such a way or with the label in such a prominent position as to make it appear that any organization represented in the publication, or its products, are endorsed by FSC. For example, the label shall not be placed on the front cover of a brochure or at the top of a letterhead or other document template, or next to images of forest based products which are not FSC certified.</p> <p>4.2 When a business card is printed on FSC paper, the mini label with product type shall be used at minimum size. The use of the mini label shall not imply that the organization is affiliated with FSC.</p> <p>4.6 A retailer or brand owner who does not hold an FSC certificate may request the supplying organization to label products with the FSC label together with the customer's brand name and design. All standard guidance about labeling, preventing confusion of brands and information, and trademark approval shall be followed.</p>		
<p>Part III: Promoting FSC-certified products and FSC certification</p> <p>5. Promotional elements</p>			










	<p>5.1 Organizations may promote FSC-certified products and their status as an FSC certificate holder with FSC trademarks (1.1).</p>	<p>(Introduction to Part III Promotional use of the FSC trademarks)</p> <p>Organizations may use the FSC trademarks to promote their FSC certified products, and their status as FSC certificate holders in brochures, websites, point of sale materials and other promotional materials.</p> <p>11.6 The FSC logo (“checkmark and tree” and initials) may appear on its own on product or in promotional material in addition to the FSC label or promotional panel. When other optional elements are included (such as license code), the font may follow that of the surrounding text.</p>
	<p>Note 5. Messaging about FSC and FSC-certified products In Annex C of this document, examples of describing FSC and FSC-certified products are presented. For more marketing materials, please visit marketingtoolkit.fsc.org</p>	
	<p>5.2 When promoting with FSC logo, the elements shall be:</p>  <p>The diagram shows a green square containing the FSC logo (a tree with a checkmark), the text 'FSC', the website 'www.fsc.org', and the license code 'FSC* C000000'. Below the square is the text 'The mark of responsible forestry'. Lines connect these elements to labels: 'FSC logo*', 'FSC website address', 'FSC license code*', and 'Promotional statement'.</p> <p>* Compulsory element</p> <p>The ‘promotional panel’ arrangement shown is available in the trademark portal.</p>	<p>5.1 The following elements shall be used in the promotional panel:</p> <ol style="list-style-type: none"> FSC “checkmark-and-tree” logo FSC trademark license code Promotional statement “The Mark of Responsible Forestry”, “Responsible Forest Management” or other claim provided or approved by FSC FSC website address <p>Standard promotional panel graphics and texts are available from the label generator. Alternative layouts may be approved by agreement with the certification body. The promotional statement and website address may be omitted for space reasons. Alternative wording and extra information require approval from FSC via the certification body. See also 4.4 above.</p>
	<p>5.3 When promoting with ‘Forests For All Forever’ marks, the elements shall be:</p>	<p>FSC-ADV-50-004 (V1-0)</p> <p>1.10 When the Forests-for-All-Forever trademarks are used on promotional materials, the following elements shall be included in addition to the trademark:</p>

















	 <p>* Compulsory element</p> <p>The arrangement shown here is for illustrative purposes only.</p>	<p>a) a clear reference to the specific product(s) being promoted, and/or FSC-related messaging about forests (examples of messaging can be found at marketingtoolkit.fsc.org), and</p> <p>b) FSC trademark license code.</p>
	<p>5.4 The elements may also be presented separately, for example on different parts of a web page. One use of an element (e.g. license code) per material is sufficient.</p>	
	<p>5.5 When referring to FSC certification without using FSC logo or ‘Forests For All Forever’ marks, the license code shall be included at least once per material.</p>	
	<p>5.6 Organizations are responsible for their own compliance with national consumer protection laws in those countries in which products are promoted and promotional materials distributed.</p>	
	<p>Note 6. National consumer protection laws and FSC audits FSC certification audits do not include compliance with such requirements and laws.</p>	
	<p>6. Promotional use requirements</p>	
	<p>6.1 It is sufficient to present the promotional elements (see clauses 5.2 and 5.3) only once in catalogues, brochures, websites, etc. If they list both FSC-certified and uncertified products, a text such as “Look for our FSC®-certified products” shall be used next to the promotional elements and the FSC-certified products shall be clearly identified. If some or all of the products are available as FSC certified on request only, this shall be clearly stated.</p>	<p>6.1 Catalogues, brochures and on-line sales websites shall include the promotional panel or its elements in a prominent place. A link or text such as “Look for FSC certified products” shall be included next to the panel, where the products are not all on the same page. FSC certified products shall be indicated by using the logo or with “FSC certified” in the product description.</p>










	6.2 If the FSC trademarks are used for promotion on invoice templates, delivery notes, and similar documents that may be used for FSC and non-FSC products, the following or similar statement shall be included: “Only the products that are identified as such on this document are FSC® certified.”	7.5. If the FSC trademarks are used on invoice templates, delivery notes and similar documents that may be used for FSC and non-FSC products, the following statement shall be included: “Only the products that are identified as such on this document are FSC certified”.
	6.3 The FSC logo (see clause 1.1(c)) with the license code may be used on promotional items not for sale, such as mugs, pens, T-shirts, caps, banners, and company vehicles.	8.1 The FSC trademarks may be used on mugs, pens, T-shirts, caps, banners, company vehicles etc. In these cases, the FSC logo and FSC trademark license code are sufficient.
	6.4 If promotional items are made wholly or partly of wood (e.g. pencils or memory sticks), they must meet the applicable labelling requirements as specified by FSC-STD-40-004, but do not need to carry an on-product label.	8.2 If promotional items are made wholly or partly of wood (such as pencils or memory sticks) they must meet the applicable labelling requirements as specified by FSC-STD-40-004 in order also to carry an FSC trademark as promotion for the organization.
	6.5 When FSC trademarks are used for promotion at trade fairs, the organization shall: a) clearly mark which products are FSC certified, or b) add a visible disclaimer stating “Ask for our FSC®-certified products” or similar if no FSC-certified products are displayed. Text used to describe the FSC certification of the organization does not require a disclaimer.	8.3 When FSC trademarks are used for promotion at trade fairs, the organization shall a) clearly mark which products are FSC certified and the products shall carry an on product label or b) add a visible disclaimer stating “Ask for our FSC certified products” or “We can provide FSC certified products upon request” if no FSC certified products are displayed. Use of text to describe the FSC certification of the organization does not require a disclaimer.
	6.6 Organizations shall take full responsibility for the use of the FSC trademarks by investment companies and others making financial claims based on their FSC-certified operations.	9.1 Organizations shall take full responsibility for the use of the FSC trademarks by investment companies and others making financial claims based on their FSC certified operations.
	6.7 Any such claims shall be accompanied by a disclaimer: “FSC® is not responsible for and does not endorse any financial claims on returns on investments.”	9.2 Any such claims shall be accompanied by a disclaimer “FSC is not responsible for and does not endorse any financial claims on returns on investments”.
	7. Restrictions on promotional use	
	7.1 The FSC trademarks shall not be used in a way that implies equiva-	





	lence to other forest certification schemes (e.g. FSC/xxx certification).	7.2 The FSC trademarks shall not be used together with the marks of other forest certification schemes in a way which implies equivalence or in a way which is disadvantageous to the FSC trademarks in terms of size or placement.
	7.2 When used on the same promotional material as marks of other certification schemes, the FSC trademarks shall not be used in a way which disadvantages FSC in terms of size or placement.	
	7.3 The FSC logo or 'Forests For All Forever' marks shall not be used on business cards for promotion. A text reference to the organization's FSC certification, with licence code, is allowed, for example "We are FSC® certified (FSC® C#####)" or "We sell FSC®-certified products (FSC® C#####)".	7.4 The FSC trademarks shall not be used on business cards to promote the organization's certification.
	7.4 FSC-certified products shall not be promoted with the certification body logo alone.	6.2 FSC certified products shall not be promoted with the certification body logo alone.
		7.1 Organizations which have not produced, labeled or sold any FSC certified products since their previous annual certification body surveillance audit shall not use the FSC trademarks for general promotion of the company.
		7.3 The FSC trademarks shall not be used at the top of document templates such as letterheads, sales documents and emails.
	Part IV: Graphic rules for labelling and promotion	
	8. FSC on-product labels and FSC logo	
	8.1 FSC on-product labels and FSC logo shall be used in following colour variations:	10.1 Green, black and white are the standard FSC label colors. Positive green is the preferred color. Negative green and black and white (positive or negative) may be used as an alternative.
	<div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;"> <p>Green negative</p>  </div> <div style="text-align: center;"> <p>Green positive</p>  </div> <div style="text-align: center;"> <p>Black-and-white negative</p>  </div> <div style="text-align: center;"> <p>Black-and-white positive</p>  </div> </div>	11.7 The color of extra logos shall follow the same color rules for the label.





	<p>8.2 The green colour for reproduction shall be Pantone 626C (or R0 G92 B66 / C81 M33 Y78 K28).</p>	<p>10.1.1 The green color for reproduction shall be:</p> <div data-bbox="1279 204 1603 336" data-label="Image"> </div> <p>If a printing process uses CMYK or RGB instead of Pantone, the equivalent color to Pantone 626C shall be used in CMYK or RGB.</p>
	<p>8.3 If standard colours are not available for the print area, an available colour providing legible contrast on a solid background may be used instead. The label may be produced in positive or negative versions, or as transparent.</p>	<p>10.1.2 If the printed item does not use the standard colors the FSC label may be produced using the darkest available color on a solid non patterned background, provided the contrast allows legibility. The label may be produced in positive or negative versions. The approval of the color shall be at the discretion of the certification body.</p> <p>For example: If a printed item uses only yellow and dark blue (no black, white or FSC green) the FSC label can appear in dark blue positive (yellow text, blue label background) or dark blue negative (blue text, yellow label background).</p> <p>10.1.3 Where no unprinted white areas are available, in a printed item using standard or limited colors, a transparent label may be used, allowing the label elements to be reproduced in black or white on a background color that provides sufficient contrast.</p> <p>For example: If the background of a printed item using full colors is red and it is technically difficult to reserve a white area, the label elements may be reproduced in black or white on the red background providing sufficient contrast.</p> <p>If in exceptional circumstances none of the above color options are possible, an individual solution should be proposed to FSC via the certification body.</p>
	<p>8.4 FSC labels may be used in portrait or landscape formats.</p>	<p>10.4 FSC labels may be used in portrait or landscape versions.</p>
	<p>8.5 FSC labels shall be printed at a size at which all elements are legible. The minimum size for the label shall be: a) in portrait format: 9 mm in width b) in landscape format: 6 mm in height.</p>	<p>10.5 Minimum size for the portrait label is 17mm in width. 10.6 Minimum size for the landscape label is 12mm in height.</p>




	<p>Recommended minimum size for label with all elements</p>   <p>Minimum size for all labels</p>  	<p>17 mm</p>  <p>12 mm</p> 
	<p>8.6 Where adding the product type or translation requires more space, the portrait label may be increased in height and the landscape label in width only.</p>	<p>10.7 Where adding the product type or translation requires more space, the portrait label grows in height and the landscape label in width only.</p>
	<p>8.7 The use of a border around the label is recommended. When a border is not used, the label elements shall not be altered or separated.</p>	<p>10.2 The use of a border around the label is preferred. When the border is not used and the surrounding color is different from the label background, the label background must always have rounded corners as for the label with a line border. 10.2.1 When the border is not used, the label elements should not be altered.</p>
	<p>8.8 When it is not technically possible to print labels with multiple lines, such as for very small products with limited surface for printing (e.g. pens, make-up brushes), a one-line arrangement of label elements may be used. All elements shall be legible with a minimum height of 6mm of the FSC logo. They can be aligned on the bottom or centred.</p> 	
	<p>8.9 The recommended minimum size of the FSC logo is 10 mm, and it shall be no less than 6 mm in height. This also applies when the logo is used as part of a promotional panel layout (see clause 5.2).</p> <p>Recommended minimum size</p>  <p>Minimum size for logo</p> 	<p>11.8 The minimum size of the extra logo, calculated by the height of the logo, is 10 mm.</p> <p>11.8.1 In the following cases, extra logos may be used with a minimum size of 7mm:</p> <ol style="list-style-type: none"> Paper size is A5 or smaller Packaging is 500ml volume or less Logo used to indicate FSC certified products (e.g. in catalogues, brochures and websites)



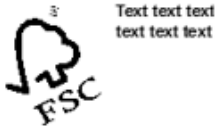

		<p>11.2 The minimum size of the promotional panel is calculated by the height of the logo (“checkmark-and tree” and initials) which shall not be less than 10mm. The promotional statement can be arranged on one, two or three lines as needed.</p>								
	<p>8.10 There shall be enough clear space surrounding the label and logo to ensure that they remain uncluttered. The minimum space is calculated by using the height of the ‘FSC’ initials of the logo.</p> 	<p>10.13 There shall be enough clear space surrounding the label to ensure that the label remains uncluttered. The minimum space is calculated by using the height of the FSC initials of the logo.</p> 								
		<p>10.17 Minimum size of the portrait mini label is 11mm in width.</p> <p>10.18 Minimum size of the landscape mini label is 8mm in height.</p>  								
		<p>10.3 The font used for labels is Arial Unicode MS.</p> <table border="0"> <tr> <td data-bbox="1272 1107 1361 1155">Green (positive)</td> <td data-bbox="1496 1107 1585 1155">Green (negative)</td> <td data-bbox="1697 1107 1832 1155">Black and White (positive)</td> <td data-bbox="1921 1107 2056 1155">Black and White (negative)</td> </tr> <tr> <td data-bbox="1267 1182 1366 1331">  </td> <td data-bbox="1491 1182 1590 1331">  </td> <td data-bbox="1715 1182 1814 1331">  </td> <td data-bbox="1939 1182 2038 1331">  </td> </tr> </table>	Green (positive)	Green (negative)	Black and White (positive)	Black and White (negative)				
Green (positive)	Green (negative)	Black and White (positive)	Black and White (negative)							
										


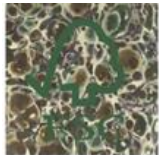


		10.15 In the label generator, up to 4 languages of the label text can be added to a label.
		10.16 When there are space limitations, the mini label may be used (see 3.3). Color, format, font and placement shall follow the rules of the standard label. The trademark symbol shall be chosen as specified in Annex 1.
		11.1 When the promotional panel is used, the color, format and placement shall follow the rules of the FSC label. The promotional panel may appear without the border.
		11.3 The font of the text for the promotional panel is Arial Unicode MS or as provided in the label generator. When only the minimum promotional elements (these are the logo and the license code) are used the font for the license code may be matched with the font of the other text in the promotional material.
	<p>9. 'Forests For All Forever' marks</p>	
	<p>9.1 'Forests For All Forever' trademarks shall be used only in following colour variations:</p> <p>a) Dark and light green</p>  <p>b) White and light green</p>  <p>c) White and dark green</p>  <p>d) White</p>  <p>e) Black</p>  <p>f) Dark green</p> 	<p>FSC-ADV-50-004 (V1-0)</p> <p>2.3. Allowed color variations for the marks shall be</p> <p>a) Dark and light green</p>  <p>b) White and light green</p>  <p>c) White and dark green</p> 

	<p>Please note that the colours only refer to the trademark, not the background colour, which is given here only to display marks with white elements.</p>	<p>d) White</p>  <p>e) Black</p>  <p>f) Dark green</p> 
	<p>9.2 The green colours for reproduction shall be: a) Dark green: Pantone 626C (R0 G92 B66 / C81 M33 Y78 K28) b) Light green: Pantone 368C (R114 G191 B66 / C60 M0 Y100 K0)</p>	<p>FSC-ADV-50-004 (V1-0) 2.4. The green colors for reproduction in print shall be a) Dark green: Pantone 626C b) Light green: Pantone 368C 2.5. The green colors for reproduction on screen shall be a) Dark green: R0 G92 B66 b) Light green: R114 G191 B66</p>
	<p>9.3 No other colours shall be used; the marks shall not be reproduced if the required colours are not available.</p>	<p>FSC-ADV-50-004 (V1-0) 2.6. No other colors shall be used; the marks shall not be re-produced if required colors are not available for printed material or on screen.</p>
	<p>9.4 The minimum size for the 'Forests For All Forever' full mark shall be 10 mm in height and 6 mm for the logo with text mark.</p> 	<p>FSC-ADV-50-004 (V1-0) 2.1. The minimum size for the Forests-for-All-Forever trademarks when printed shall be a) 30mm width for the full mark b) 23mm width for the logo-and-text mark.</p>

	<p>9.5 There shall be enough clear space around the marks. The minimum space is calculated by using the height of the 'FSC' initials on the logo.</p> 	<p>FSC-ADV-50-004 (V1-0) 2.7. There shall be enough clear space surrounding the marks. The minimum space is calculated by using the height of the FSC initials on the logo.</p> 
	<p>9.6 The official language versions of the 'Forests For All Forever' trademarks provided by FSC shall be used only in countries stipulated in the Trademark Registration List available in the trademark portal and marketing online toolkit. Organizations shall not create new translations.</p>	<p>FSC-ADV-50-004 (V1-0) 1.6 The official language versions of the Forests-for-All-Forever trademarks shall be used only in countries stipulated in Annex 1 with the respective registration symbol.</p>
	<p>9.7 Translations of the strapline 'Forests For All Forever' approved by FSC may be used in text format within the messaging or below the mark, while still respecting the exclusion zones.</p> 	<p>FSC-ADV-50-004 (V1-0) 1.7 Translation of the strapline 'Forests for All Forever' may be used in text format within the messaging and/or below the trademark, respecting the exclusion zones. The approved translations for this purpose can be found at marketingtoolkit.fsc.org in the downloads section.</p> 
	<p>10. Misuse of FSC trademarks</p>	

	<p>10.1 The following actions are not allowed:</p> <p>a) Changing the proportions of any designs.</p> 	<p>12.2 The following are not allowed:</p> <p>a) Changing the logo or label proportions</p>
	<p>10.1 b) Changing or adding to the contents of any designs beyond the specified elements.</p> 	<p>12.2 b) Changing or adding to the label contents, other than editing the amount of recycled content, the product type and the FSC trademark license code.</p>
	<p>10.1 c) Making FSC appear to be part of other information, such as environmental claims not relevant to FSC certification.</p> 	<p>12.2 c) Making the logo or label appear to be part of other information such as environmental claims not relevant to FSC certification</p> <p>4.4. Claims regarding qualities outside the control of FSC (such as other environmental attributes of the product) shall be clearly separated from text about FSC. Additional information about FSC may accompany the FSC label with prior approval by the certification body. In referring to FSC or to FSC certified products, the preferred term is “responsible”, e.g. “responsible forestry” not “sustainable forestry”. When the text is supplied by the certified organization’s client and the client is not FSC certified, the client should be asked by the certified organization to contact FSC for approval.</p>

	<p>10.1 d) Creating new colour variations.</p> 	<p>12.2 e) Using more than two colors for the label or promotional panel</p>
	<p>10.1 e) Changing the shape of the border or background.</p> 	<p>12.2 f) Changing the shape of the border or background 12.2 d) Placing the logo or label within another border or shaped background</p>
	<p>10.1 f) Tilting or rotating the designs in relation to other content.</p> 	<p>12.2 g) Rotating the logo or the label</p>
	<p>10.1 g) Violating the exclusion zone around designs.</p> 	<p>12.2 h) Violating the clear space around the logo or the label (measured by the height of letters FSC which form part of the logo)</p>

	<p>10.1 h) Combining any FSC trademarks or designs with any other branding in a way that implies association.</p> 	<p>12.2 i) Combining the logo or the label with the user's own branding in a way which implies association or which overlaps with the FSC label.</p>
	<p>10.1 i) Placing the logo, the label, or the marks on a background that interferes with the design.</p> 	<p>12.2 j) Placing the logo or label on a strongly patterned background.</p> <p>10.14 The FSC label should be placed on a non patterned background. Photographic or patterned backgrounds that are not disruptive or compromising to the FSC label design may be approved by the certification body.</p>
	<p>10.1 j) Placing any trademarks in way that is misleading about what they refer to.</p> 	<p>11.9 When the logo is used without the colored background panel, it shall not be placed on photographic or strongly patterned background which interferes with or goes through the logo design, or could be misleading as to what is certified.</p> <p>11.5 When the promotional elements are used without the colored background panel, they shall not be placed on a photographic or strongly patterned background which interferes with or goes through the elements, or could be misleading as to what is certified.</p>
	<p>10.1 k) Using the shown elements of the 'Forest For All Forever' marks on their own.</p> 	
		<p>12.1 These rules apply to all labels and promotional panels and to the logo when used promotionally in the organization's own layout.</p>

		Annex 1: Trademark Registrations by country and mark
	Annex A. Trademark use management system	
	1. General	
	1.1 Instead of submitting all intended uses of FSC trademarks to its certification body for approval, the organization may implement a trademark use management system with an internal control system. The system, with all the conditions specified in this Annex, shall be approved by the certification body before the organization may start using it.	
	1.2 Prior to the use of an internal control system, the organization shall demonstrate a good understanding of the requirements in question by submitting a sufficient number of consecutive correct approval requests to the certification body for each type of intended use (e.g. organizations controlling both labelling and promotion shall submit requests for each). It is at the discretion of the certification body to determine when the organization has demonstrated a good record of submissions.	
	1.3 If an organization demonstrates consistent failure to control its FSC trademark use, the certification body may request that all trademark use be submitted for approval by them prior to use.	
	2. Trademark use management system	
	2.1 The organization shall implement and maintain a trademark use management system adequate to its size and complexity, to ensure its continuous conformity with all applicable requirements of this standard (FSC-STD-50-001 V2-0), including the following: a) appoint a management representative who has overall responsibility and authority for the organization's conformity with all applicable trademark requirements;	

	<ul style="list-style-type: none"> b) implement and maintain up-to-date documented procedures covering the trademark control within the organization; c) define the personnel responsible for the implementation of each procedure; d) define the scope of the system to include on-product labelling or promotion, or both; e) train defined staff on the up-to-date version of the organization's procedures to ensure their competence in implementing the trademark use management system; f) maintain complete and up-to-date records of trademark approvals, which shall be retained for a minimum period of five (5) years. 	
	<p>2.2 Prior to each new use of the FSC trademarks, the organization shall ensure trademark use control by implementing an internal trademark approval process or by receiving external approval from its certification body.</p>	
	<p>2.3 Organizations' internal control systems shall include designated trademark controllers who act as internal approvers of the trademark use. Trademark controllers shall have been trained on FSC trademark use – the online FSC Trademark Training Course for Certificate Holders is recommended.</p>	
	<p>Annex B. Additional trademark rules for group, multi-site, and project certificate holders</p>	
	<p>1. Special requirements for:</p> <ul style="list-style-type: none"> a) FSC group forest management certificate holders b) FSC group and multi-site chain-of-custody certificate holders 	

	1.1 The group entity (or manager, or central office) shall ensure that all uses of the FSC trademarks by the group entity or its individual members are approved by the certification body prior to use, or that the group and its members have an approved trademark use management system in place. When seeking approval by the certification body, group members shall submit all approvals via the group entity or central office, and keep records of approvals. Alternative submission methods may be approved by the certification body.	1.1 The group entity (or manager, or central office), shall ensure that all uses of the FSC trademarks by the group entity or its individual members are approved by the certification body prior to use. Group members shall submit all approvals via the group entity or central office and keep records of approvals. Alternative submission methods may be approved by the certification body.
	1.2 The group entity shall not produce any document similar to an FSC certificate for its participants. If individual membership documents are issued, these statements shall be included: a) "Managing the FSC® certification programme of [name of group]" b) "Group certification by [name of certification body]"	1.2 The group entity shall not produce any document similar to an FSC certificate for its participants. If individual membership documents are issued, these statements shall be included: a) "Managing the FSC certification program of [name of group]" b) "Group certification by [name of certification body]"
	1.3 No other forest certification schemes' marks or names shall appear on any membership documents (as per clause 1.2) issued by the group in connection with FSC certification.	1.3 No other forest certification schemes' marks or names shall appear on any documents issued by the group in connection with FSC certification, in cases where the group entity also manages groups certified by other schemes.
	1.4 Subcodes of members shall not be added to the licence code.	1.4 Sub-codes of members shall not be added to the license code.
	2. Special requirements for FSC project certification (applicants or certificate holders)	
	2.1 The project manager shall be responsible for submitting all uses of the FSC trademarks relating to the project to the certification body prior to use.	2.1 The project manager shall be responsible for submitting all uses of the FSC trademark relating to the project to the certification body prior to use.
	2.2 Promotional use of FSC trademarks shall only refer to the project itself and not to any parties involved in the project.	2.2 Promotional use of the FSC trademarks shall only refer to the project itself and not to any parties involved in the project.
	2.3 Use of FSC trademarks on stationery templates is not allowed by any parties to the project.	2.3 Use of the FSC trademarks on stationery templates is not allowed by any parties to the project.

	2.4 Once the project is registered with the certification body as an applicant project, either of the following statements may be included in signage and printed materials: “FSC-certified wood specified for [this project]” or “Sourcing responsible forest products”.	2.4 Once the project is registered with the certification body as an applicant project, either of the following statements may be included in signage and printed materials: “FSC-certified wood specified for [this project]” or “Sourcing responsible forest products”.
	2.5 The year that the certificate is issued shall always be included in the materials.	2.5 The year that the certificate is issued shall always be included in the materials.
	2.6 Once the project is complete and the certificate has been issued, the appropriate FSC product label may be used in a sign on the project, if desired; alternatively, the promotional panel may be used for signs, banners, and other materials. A product type shall always be specified, whether this is for full project certification (e.g. house, arena) or partial project certification (e.g. floors, joinery).	2.6 Once the project is complete and the certificate has been issued, the appropriate FSC product label may be used in a sign on the project if desired, alternatively the promotional panel may be used for signs, banners and other materials. A product type shall always be specified, whether this is for full project certification (e.g. house, arena) or partial project certification (e.g. floors, joinery).
	2.7 For full project certification, once the certificate has been issued, the project may be described in promotions as an FSC-certified project. For example “FSC-certified house”.	2.7 For full project certification, once the certificate has been issued, the project may be described in promotions as an FSC-certified project. For example “FSC certified house”.
	2.8 For partial project certification, once the certificate has been issued, the FSC-certified elements shall be named with every use of the FSC trademarks. For example “The internal joinery in these offices is FSC certified”.	2.8 For partial project certification, once the certificate has been issued, the FSC certified elements shall be named with every use of the FSC trademarks. For example “The internal joinery in these offices is FSC certified”.
	2.9 If the final project owner was not included in the certification, the project manager shall provide a formal signed and dated document giving the license code and year of issue and the scope of the certificate, verified by the certification body, in order to allow the owner to apply to FSC to use the FSC trademarks in future promotions.	2.9 If the final project owner was not included in the certification, the project manager shall provide a formal signed and dated document giving the license code and year of issue and the scope of the certificate, verified by the certification body, in order to allow the owner to apply to FSC to use the FSC trademarks in future promotions.
	Annex C. How to describe FSC and products with FSC claims	
	Here are some examples of how to describe FSC and FSC-certified products. This list is not intended to be exhaustive; other alternatives are possible as long as they transmit the meaning of FSC correctly. Please also see	

marketingtoolkit.fsc.org for ideas for messaging and inspiration for creating marketing materials.

How to describe FSC:

- The Forest Stewardship Council® (FSC®) is a global, not-for-profit organization dedicated to the promotion of responsible forest management worldwide. FSC defines standards based on agreed principles for responsible forest stewardship that are supported by environmental, social, and economic stakeholders. To learn more, visit www.fsc.org
- The Forest Stewardship Council® is an international nongovernmental organization that promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests. To learn more, visit www.fsc.org
- FSC® is dedicated to the promotion of responsible forest management worldwide.
- FSC® helps take care of forests for future generations.
- FSC® helps take care of forests and the people and wildlife that call them home.

How to describe a product with an FSC label/claim:

- By choosing this product, you help take care of the world's forests. Learn more: www.fsc.org
- By choosing this product, you are supporting responsible management of the world's forests.
- The FSC® label means that the materials used for this product come from [see label-specific text]
- The FSC® label means that materials used for the product have been responsibly sourced.

100% label

- Only [material/fibres] from FSC®-certified forests have been used for this product.
- This product is made of FSC®-certified [material].
- [Material] of this product comes from well-managed, FSC®-certified forests.
- This FSC® label means that wood has been harvested to benefit communities, wildlife, and the environment.

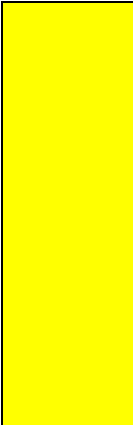
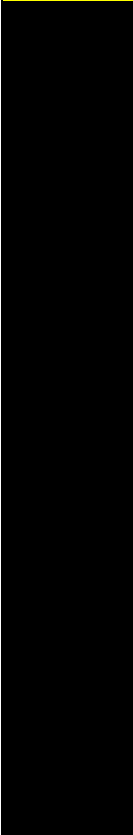
Mix label

	<ul style="list-style-type: none"> • This product is made of FSC®-certified and other controlled material. • This product is made of material from well-managed, FSC®-certified forests and other controlled sources. • This product is made of material from well-managed FSC®-certified forests, recycled materials, and other controlled sources. • This product is made of material from well-managed FSC®-certified forests and from recycled materials. • This product is made of recycled materials and other controlled sources. <p>Do not say that products carrying the 'Mix' label are made of materials from responsibly or well-managed forests without referring to the other sources used.</p> <p>Recycled label</p> <ul style="list-style-type: none"> • The forest-based material in this product is recycled. • The FSC® label on this [product] ensures responsible use of the world's forest resources. <p>Do not say that a product carrying the 'Recycled' label is made of material from responsibly or well-managed forests.</p> <p>Smallholder label</p> <ul style="list-style-type: none"> • The FSC® label means that [material] for this product has been harvested to benefit smallholders and communities. • This FSC® label means that [material] has been harvested to benefit smallholders, communities, wildlife, and the environment. 	
	<p>Annex D. Terms and definitions</p>	
	<p>For the purposes of this standard, the terms and definitions given in FSC-STD-01-002 FSC Glossary of Terms and the following apply.</p>	
	<p>Certificate: A document issued under the rules of a certification system, indicating that adequate confidence is provided that a duly identified product, process, or service is in conformity with a specific standard or other normative document (ISO/IEC Guide 2:1991 paragraph 14.8 and ISO/CASCO 193 paragraph 4.5).</p>	<p>Certificate A document issued under the rules of a certification system, indicating that adequate confidence is provided that a duly identified product, process or service is in conformity with a specific standard or other normative document [ISO/IEC Guide 2:1991 paragraph 14.8 and ISO/CASCO 193 paragraph 4.5].</p>

	<p>Certification body: Body that performs conformity assessment services and that can be the object of accreditation (adapted from ISO/IEC 17011:2004 (E)).</p>	<p>Certification body (CB) A body which is appointed by the FSC AC to undertake FSC certification audits of applicants for the FSC Certification Scheme, and the surveillance of certified Forest Management Enterprises and Forest Product Enterprises against the Certification Requirements.</p>
	<p>Controlled material: Input material supplied without an FSC claim which has been assessed to be in conformity to the requirements of the standard FSC-STD-40-005 Requirements for Sourcing Controlled Wood.</p>	
	<p>FSC-certified product: A product that conforms to all applicable certification requirements and is eligible to be sold with FSC claims and to be promoted with the FSC trademarks. FSC controlled wood is not considered an FSC-certified product.</p>	<p>FSC certified product FSC certified material that is eligible to carry an FSC label and to be promoted with the FSC trademarks.</p>
	<p>FSC controlled wood: Material or product with the 'FSC controlled wood' claim.</p>	<p>FSC Controlled Wood Virgin wood or wood fiber which has been verified as having a low probability of including wood from any of the following categories: a) Illegally harvested wood; b) Wood harvested in violation of traditional and civil rights; c) Wood harvested in forests in which high conservation values are threatened by management activities; d) Wood harvested in forests being converted from natural and semi natural forest to plantations or non-forest use; e) Wood from forests in which genetically modified trees are planted.</p>
	<p>FSC trademark licence agreement: The legal document signed by the organization permitting use of the FSC trademarks (the 'licensed material').</p>	<p>FSC trademark license agreement The legal document signed by the organization permitting use of the FSC trademarks (the "Licensed Material").</p>
	<p>FSC trademark licence code: Identification code issued to organizations that have signed an FSC trademark licence agreement. For certificate holders, this is in the form FSC® C#####. It is used to identify the organization on the FSC licence holder database and must accompany any use of the FSC trademarks.</p>	<p>FSC trademark license code Identification code issued to organizations that have signed an FSC License Agreement. For certificate holders, it is in the form FSC-C#####. It is used to identify the organization on the FSC license holder database and must accompany any use of the FSC trademarks.</p>

		<p>10.8 The trademark symbol shall be chosen for the logo and the initials FSC before the license code in the label, as in Annex 1.</p> <p>10.9 The FSC trademark license code is automatically added when the label generator is accessed via log-on and password.</p> <p>11.4 The trademark symbol shall be chosen for the logo and the initials FSC before the license code in the promotional panel, as in Annex 1.</p>
	<p>FSC trademarks: FSC has several registered trademarks: (a) the FSC logo; (b) the initials 'FSC'; (c) the name 'Forest Stewardship Council'; (d) the 'Forests For All Forever – full' mark; and (e) the 'Forests For All Forever – logo with text' mark.</p>	<p>FSC trademarks FSC has three registered trademarks: a) the FSC “checkmark-and-tree” logo, b) the initials “FSC”, and c) the name “Forest Stewardship Council”.</p>
	<p>Group entity: The entity that applies for group certification and holds any group certificate that is issued. The group entity may be an individual person, a cooperative body, an association, or other similar legal entity.</p>	<p>Group entity The entity that applies for group certification and holds any group certificate that is issued. The group entity may be an individual person, a cooperative body, an association, or other similar legal entity.</p>
	<p>Moebius loop: Sign consisting of three arrows forming a loop. The percentage figure indicates the portion of combined post- and pre-consumer reclaimed material used for the product.</p>	
	<p>Non-timber forest products: Any forest-based product except wood (timber), including other materials obtained from trees such as resins and leaves, as well as any other plant and animal products. Examples include, but are not limited to, bamboo, seeds, fruits, nuts, honey, palm trees, rubber, cork, ornamental plants, and other products originating from a forest matrix.</p>	<p>Non-timber forest products All forest products except timber, including other materials obtained from trees such as resins and leaves, as well as any other plant and animal products.</p>
	<p>On-product label: Arrangement of required information to make a public FSC claim about the materials used in a product, to be used attached to the product or its packaging.</p>	<p>FSC label Graphic design, consisting of the FSC Logo plus other required elements for on product uses of the FSC trademarks. Labels may be included in printed packaging or marking attached or applied to a product, such as tags, stencils, heat brands, retail packaging, protective packaging or plastic wrap. Additional promotional uses of the FSC trademark are not covered by this definition.</p>

	<p>Organization: Registered legal entity that has signed an FSC licence agreement and holds a valid FSC chain of custody certificate or a joint FSC forest management and chain of custody certificate, including group entities, members of multi-site, group forest managers, chain of custody certification schemes, and users of project certification.</p>	<p>Organization Registered legal entity that has signed an FSC license agreement and holds a valid FSC chain of custody (CoC) certificate or joint FSC forest management and chain of custody (FM/CoC) certificate, including group entities, members of multi site, group FM and CoC certification schemes and users of project certification.</p>
	<p>Post-consumer reclaimed material: Material that is reclaimed from a consumer or commercial product that has been used for its intended purpose by individuals, households, or by commercial, industrial, and institutional facilities in their role as end-users of the product.</p>	<p>Post-consumer reclaimed material Material that is reclaimed from a consumer or commercial product that has been used for its intended purpose by individuals, households or by commercial, industrial and institutional facilities in their role as end-users of the product.</p>
	<p>Pre-consumer reclaimed material: Material that is reclaimed from a process of secondary manufacture or further downstream industry, in which the material has not been intentionally produced, is unfit for end use, and not capable of being re-used on site in the same manufacturing process that generated it.</p>	<p>Pre-consumer reclaimed material Material that is reclaimed from a process of secondary manufacture or further downstream industry, in which the material has not been intentionally produced, is unfit for end use and not capable of being reused on-site in the same manufacturing process that generated it.</p>
	<p>Product type: For the purposes of these requirements, a list of descriptions of the certified material or content to be used within the on-product label, such as “wood” or “cork”. The list is available in the trademark portal.</p>	
	<p>Small and community producer: A forest management unit (FMU) or group of FMUs that meet(s) the small and low-intensity managed forest eligibility criteria (FSC-STD-1-003a) and addenda. An FMU must comply with the tenure and management criteria defined in FSC-STD-40-004.</p>	
	<p>Trademark portal: The online service for providing the FSC labels and logo to organizations that are entitled to use FSC trademarks.</p>	<p>Label generator The online service for providing the FSC labels and other logo uses to organizations that are entitled to use FSC trademarks.</p>
	<p>Trademark use management system: A framework of procedures described in Annex A of this standard, used by a certificate holder to ensure correct use of FSC trademarks.</p>	

	<p>Verbal forms for the expression of provisions</p> <p>[Adapted from <i>ISO/IEC Directives Part 2: Rules for the Structure and Drafting of International Standards</i> (2011)]</p> <ul style="list-style-type: none"> • <i>shall</i> indicates requirements strictly to be followed to conform with the standard. • <i>should</i> indicates that, among several possibilities, one is recommended as particularly suitable, without mentioning or excluding others, or that a certain course of action is preferred but not necessarily required. • <i>may</i> indicates a course of action permissible within the limits of the document. • <i>can</i> is used for statements of possibility or capability, whether material, physical, or causal. 	
		
		<p>Group chain of custody certification FSC certification for small businesses. A group is managed by a group entity (individual or organization) which is responsible for trademark use by group members.</p>
		<p>Forest management group certification FSC certification for groups of forest enterprises.</p>
		<p>Multi-site organization An organization that has an identified central office and a network of at least two sites. Products from these sites or from identified sets of sites covered by a multi-site certificate must be substantially of the same kind, and must be produced or handled according to fundamentally the same methods and procedures.</p>
		<p>Promotional panel The FSC logo and promotional statement, editable to include the user's license code, in a prescribed layout and with a border.</p>
		<p>Product group schedule A list of products or groups of products specified by the organization, which share basic input and output characteristics and thus can be combined for the purpose of FSC chain of custody control,</p>

		percentage calculations and labeling according to the FSC label categories.
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